



WHTM  
3235 Hoffman Street  
PO BOX 5860  
Harrisburg, PA 17110-5860

Shorr Johnson Magnus  
1831 Chestnut St.  
Philadelphia, PA 19103

## Contract # 199229

### Schedule Dates

10/23/12-10/29/12

### Advertiser

Casey/Senate-D (3661)

### Agency

Shorr Johnson Magnus (4312)

### Product

Political-Political (1088)

### Brand

POLITICAL (2893)

### Salesperson

Jones, Mike (1068)

### Sales Office

CONTINENTAL - Washington, DC

### Buyer Name

DETTORRE, MIKE

### Phone/Fax

/

### CPE

N/A

### Account Types

National/Political Candidate Agency

### Billing Type

Standard

### Comments

CASEY/SENATE/DEM

### Date Entered

10/22/12

### Last Modified

10/22/12

### Entered By

Nicole Heckard

### CO-OP

No

### Headline #

ECR08887640

### Demo

Normal

### Order Type

Normal

### Package Deal

### Commission %

15.00

### Commission

\$6,948.75

### Net Total

\$39,376.25

### Sales Tax

### WHTM Harrisburg (WHTM)

By Broadcast Month	Spots	Rate
Oct. 2012	81	\$35,350.00
Nov. 2012	19	\$10,975.00
<b>Grand Total:</b>	<b>100</b>	<b>\$46,325.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/23/12-10/29/12	3	:30	5:28A- NEWS-ABC27 NEWS DAYBREAK AT 530A	1	1	1	1	1	1			5	\$125.00	\$625.00	WHTM Harrisburg (WHTM)		10/22/12
2.0	Normal Line / SPOT (2)	10/23/12-10/29/12	3	:30	4:58A- NEWS-ABC27 NEWS DAYBREAK AT 5A	1	1	1	1	1	1			5	\$100.00	\$500.00	WHTM Harrisburg (WHTM)		10/22/12
3.0	Normal Line / SPOT (3)	10/23/12-10/29/12	3	:30	7A- ABC-GOOD MORNING AMERICA	2	2	2	2	2	2			10	\$350.00	\$3,500.00	WHTM Harrisburg (WHTM)		10/22/12
4.0	Normal Line / SPOT (4)	10/23/12-10/29/12	3	:30	6A- 6:30A (EST)	1	1	1	1	1	1			5	\$350.00	\$1,750.00	WHTM Harrisburg (WHTM)		10/22/12
5.0	Normal Line / SPOT (5)	10/23/12-10/29/12	3	:30	6:30A- 7A (EST)	1	1	1	1	1	1			5	\$350.00	\$1,750.00	WHTM Harrisburg (WHTM)		10/22/12
6.0	Normal Line / SPOT (6)	10/23/12-10/26/12	3	:30	12P- NEWS-ABC27 NEWS AT 12P			1	1	1	1			4	\$150.00	\$600.00	WHTM Harrisburg (WHTM)		10/22/12
7.0	Normal Line / SPOT (7)	10/23/12-10/29/12	3	:30	10:58A- ABC-THE VIEW	2	2	2	2	2	2			10	\$150.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/22/12
8.0	Normal Line / SPOT (8)	10/23/12-10/29/12	3	:30	4P- 4:58:31P (EST)	1	1	1	1	1	1			5	\$200.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/22/12
9.0	Normal Line / SPOT (9)	10/27/12-10/27/12	3	:30	7P- NEWS-ABC27 NEWS SATURDAY AT 7P							1		1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/22/12
10.0	Normal Line / SPOT (10)	10/23/12-10/29/12	3	:30	5:57P- NEWS-ABC27 NEWS AT 6P	1	1	1	1	1	1			5	\$500.00	\$2,500.00	WHTM Harrisburg (WHTM)		10/22/12
11.0	Normal Line / SPOT (11)	10/23/12-10/29/12	3	:30	5:30P- 5:57:56P (EST)	1	1	1	1	1	1			5	\$400.00	\$2,000.00	WHTM Harrisburg (WHTM)		10/22/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Accepted Station:

Date:

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## Contract # 199229

**Schedule Dates** 10/23/12-10/29/12  
**Advertiser** Casey/Senate-D (3661)  
**Agency** Shorr Johnson Magnus (4312)  
**Product** Political-Political (1088)  
**Brand** POLITICAL (2893)  
**Salesperson** Jones, Mike (1068)  
**Sales Office** CONTINENTAL - Washington, DC  
**Buyer Name** DETTORRE,MIKE  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Candidate Agency  
**Billing Type** Standard  
**Comments** CASEY/SENATE/DEM

**Date Entered** 10/22/12  
**Last Modified** 10/22/12  
**Entered By** Nicole Heckard  
**CO-OP** No  
**Headline #** ECR08887640  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,948.75  
**Net Total** \$39,376.25  
**Sales Tax**

## WHTM Harrisburg (WHTM)

By Broadcast Month	Spots	Rate
Oct. 2012	81	\$35,350.00
Nov. 2012	19	\$10,975.00
<b>Grand Total:</b>	<b>100</b>	<b>\$46,325.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT (12)	10/23/12-10/29/12	3	:30	4:58-5:30P- 5:30P (EST)	1	1	1	1	1	1			5	\$400.00	\$2,000.00	WHTM Harrisburg (WHTM)		10/22/12
13.0	Normal Line / SPOT (13)	10/23/12-10/29/12	3	:30	7P- NEWS-ABC27 NEWS AT 7P	1	1	1	1	1	1			5	\$300.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/22/12
14.0	Normal Line / SPOT (14)	10/28/12-10/28/12	3	:30	6P- NEWS-ABC27 NEWS SUNDAY AT 6P								1	1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		10/22/12
15.0	Normal Line / SPOT (15)	10/23/12-10/29/12	3	:30	7:30P- INSIDE EDITION 730p	1	2	1	1	1				5	\$200.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/22/12
16.0	Normal Line / SPOT (16)	10/24/12-10/24/12	3	:30	7:57-8P- 9P (EST)			1						1	\$1,200.00	\$1,200.00	WHTM Harrisburg (WHTM)	MIDDLE	10/22/12
17.0	Normal Line / SPOT (17)	10/24/12-10/24/12	3	:30	10P- ABC-NASHVILLE			1						1	\$1,000.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/22/12
18.0	Normal Line / SPOT (18)	10/29/12-10/29/12	3	:30	10P- ABC-CASTLE	1								1	\$1,500.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/22/12
19.0	Normal Line / SPOT (19)	10/23/12-10/23/12	3	:30	10P- ABC-PRIVATE PRACTICE		1							1	\$1,200.00	\$1,200.00	WHTM Harrisburg (WHTM)		10/22/12
20.0	Normal Line / SPOT (20)	10/29/12-10/29/12	3	:30	7:57P- ABC-DANCING WITH THE STARS	2								2	\$2,500.00	\$5,000.00	WHTM Harrisburg (WHTM)		10/22/12
21.0	Normal Line / SPOT (21)	10/24/12-10/24/12	3	:30	9P- 10P (EST)			2						2	\$2,500.00	\$5,000.00	WHTM Harrisburg (WHTM)	FAMILY/NEIGHBORS	10/22/12
22.0	Normal Line / SPOT (22)	10/25/12-10/25/12	3	:30	8:59P- ABC-GREY'S ANATOMY					1				1	\$2,500.00	\$2,500.00	WHTM Harrisburg (WHTM)		10/22/12

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Accepted-Station:	Date:	Comments:

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### WHTM Harrisburg (WHTM)

By Broadcast Month

Oct. 2012 81

Nov. 2012 19

Grand Total: 100

Rate

\$35,350.00

\$10,975.00

\$46,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / SPOT (23)	10/23/12-10/23/12	3	:30	7:57P- ABC-DANCING WITH THE STARS RESULTS	1	1							1	\$2,500.00	\$2,500.00	WHTM Harrisburg (WHTM)		10/22/12
24.0	Normal Line / SPOT (24)	10/23/12-10/29/12	3	:30	2014- ABC-ABC NEWS NIGHTLINE	1	1	1	1	1				4	\$150.00	\$600.00	WHTM Harrisburg (WHTM)		10/22/12
25.0	Normal Line / SPOT (25)	10/23/12-10/29/12	3	:30	Orbit- [T]NEWS-ABC27 NEWS AT 11P(MO-FR), [T]NEWS-ABC27 NEWS AT 11P WEEKEND(SU)	1	1	1	1	1	1			6	\$400.00	\$2,400.00	WHTM Harrisburg (WHTM)		10/22/12
26.0	Normal Line / SPOT (26)	10/27/12-10/27/12	3	:30	11:30P- NEWS-ABC27 NEWS @ 11PM (LATE RUN)	1								1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/22/12
27.0	Normal Line / SPOT (27)	10/27/12-10/27/12	3	:30	7:58P- SPORTS-ABC SATURDAY NIGHT FOOTBALL SHOWCASE	1					2			2	\$800.00	\$1,600.00	WHTM Harrisburg (WHTM)		10/22/12
28.0	Normal Line / SPOT (28)	10/27/12-10/27/12	3	:30	3:28P- SPORTS-ABC COLLEGE FOOTBALL	1					1			1	\$1,000.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/22/12

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Accepted-Agency/Advertiser:

CPE

Accepted-Station:

Comments

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of the Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

**Station and Location:**

WHTM-TV

**Date:**

10/24/12

I, Shorr Johnson Magnus

being/on behalf of: Bob Casey Jr, a legally

qualified candidate of the Democratic political

party for the office of: U.S. Senate

in the General

election to be held on: Nov 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>10/23/12</u>					
<u>- 10/24/12</u>					

**Total Charges:**

28,326.25

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Bob Casey For US Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Charlie Lyons, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9/25/12      [Signature]  
Date      Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CASH ONLY IF ALL CheckLock™ SECURITY FEATURES LISTED ON BACK INDICATE NO TAMPERING OR COPYING

SHORR JOHNSON MAGNUS

MEDIA ACCOUNT

1831 Chestnut Street, 6th Floor  
Philadelphia, PA 19103  
(215) 567-4080 FAX (215) 567-2108

FIRSTTRUST SAVINGS BANK  
2-7380/2380

4409

10/22/2012

PAY TO THE ORDER OF WHTM-TV

\$ \*\*28,326.25

Twenty-Eight Thousand Three Hundred Twenty-Six and 25/100\*\*\*\*\*

DOLLARS

WHTM-TV

A TAMPER RESISTANT TONER AREA

MEMO Casey

⑈004409⑈ ⑆236073801⑆ 70 090948⑆⑈

\$11,050 credit applied for total payment of \$39,376.25